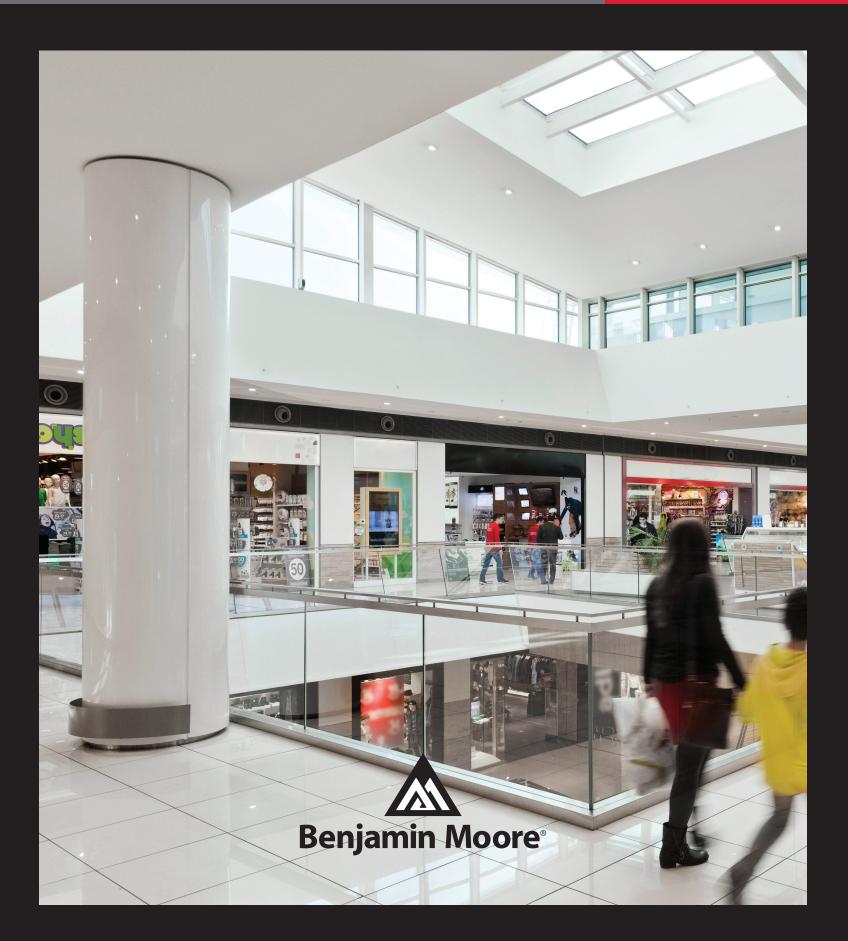
Set Your Stores Apart and Deliver a Brilliantly Colorful Customer Experience





COROTECH<sup>®</sup>

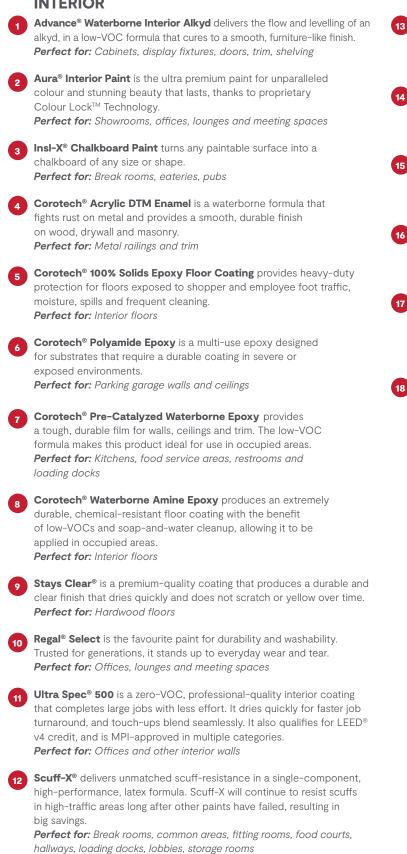




# No matter the surface, Benjamin Moore has just the right coating for your facility.



### **INTERIOR**



#### **EXTERIOR**

Corotech® Mastic Coating is a high-solids, rust-inhibitive, surface-tolerant epoxy mastic that is excellent for protecting steel and concrete.

Perfect for: Tank exteriors and other exposed steel structures

Corotech® Acrylic DTM Enamel is a waterborne formula that fights rust on metal and provides a smooth, durable finish on wood, drywall and masonry.

Perfect for: Metal railings, trim and pipes

Insl-X® Traffic Coatings designed for application to interior or exterior masonry and asphalt surfaces and offers great durability. Available in Waterborne and Solvent Acrylic formulas. Perfect for: Sidewalks, parking lots, courtyards and walkways

Insl-X® TuffCrete® Concrete Coatings are designed for application to interior or exterior masonry surfaces and offer great durability. Available in Waterborne and Solvent Acrylic formulas. Perfect for: Sidewalks, courtyards and walkways

Ultra Spec® EXT provides maximum protection and adhesion to a variety of exterior surfaces. It offers superior coverage, easy application, and can be applied in temperatures as low as 4.4 °C (40 °F). Perfect for: Wood, hardboard, vinyl, aluminum, fibre cement, stucco, cinder block and unglazed brick

Ultra Spec® HP D.T.M. Acrylic Enamels are professional-quality, high-performance paints that provide superior corrosion control and protection for metal substrates. The acrylic formula applies easily and offers excellent colour and gloss retention. Perfect for: Pipes, railings and metal siding

### Benjamin Moore Products for Retail Environments

Success in retail is all about the customer experience. For brick-and-mortar stores, that means making sure the brick and mortar—and every other surface—remain clean, attractive and inviting. Benjamin Moore is your single source for the high-performing paints and coatings that will help you keep your storefronts, foodcourts, outlets and warehouses operating cleanly, efficiently and effectively.

A leading manufacturer of premium-quality residential and commercial coatings, Benjamin Moore offers products that meet the specific needs for the retail sector, including:

- Scuff-resistant coatings for high-traffic shopping areas (YES! Even fitting rooms!)
- Premium paints for professional and welcoming interiors
- Durable coatings for selling floors
- Chalkboard paint for creative signage anywhere

Let Benjamin Moore help you maintain your brand and achieve increased cost-efficiency with excellent results.

## Your Partner in Facility Maintenance Coatings

When you choose to work with Benjamin Moore<sup>®</sup>, you will benefit from a true partnership in coatings management. The following support is available to you, in addition to our industry-leading product quality:

**COLOR SERVICES** from a recognized colour leader in the paint and coatings industry:

- 3,500+ Benjamin Moore colours
- Customized colour matching
- Detailed colour renderings
- Colour consultation, planning and tracking

### BUSINESS SERVICES from dedicated and knowledgeable professionals:

- Product training
- Special promotions and incentives
- Specifications writing
- Updates on products and industry news

**DEDICATED SUPPORT** from hundreds of field representatives and architectural and

design specialists, all dedicated to being your coatings problem-solver:

- Product recommendations
- Colour consultation
- On-site trouble-shooting

**EXCLUSIVE PARTNERSHIP** from an exclusive network of more than 8,500 locally owned and operated retailers:

- National brand with local service
- Product delivery
- Colour sampling

**INNOVATIVE PRODUCTS** from a research and development team that meet or exceed most

environmental standards:

- Low- or zero-VOC
- MPI's Green Performance Standard
- CHPS low-emitting credit
- LEED® v4 Credit

Founded in Brooklyn in 1883, Benjamin Moore is the maker of North America's favourite paint, colour and coatings brand. Colour, innovation and leadership have defined Benjamin Moore for more than a century. We stand behind the quality of our products and back our reputation with unmatched service.



Speak with a Benjamin Moore representative today. Call 1-866-708-9180 or email info@benjaminmoore.com. Learn more at benjaminmoore.ca.